

Andrej Stojanoski

Product designer who designs and builds web products end to end, from first sketch to hosted code. Focused on SaaS, fintech and civic tech.

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Location Skopje, North Macedonia

EXPERIENCE

Product Designer

Jul 2026 - Present

P1 Marketing · Full-time

- Rebuilt the websites for **Property One Group** and its companies, replacing outdated sites with custom-coded ones.
- Designed and built every layer: design system, responsive layouts, frontend, and a simple backend the team uses to manage content.
- Took each project from first concept to launch and hosting.
- Designed the P1 Marketing website for web and mobile.

UI/UX Designer

Jul 2026

Yellowhive · Freelance project

- Redesigned the company's core sales and marketing website end to end, restructuring the user journey around lead generation.

Marketing & Graphic Designer

Apr 2026 - Jul 2026

Makedonija Turist · Internship

- Ran multi-channel campaigns and content strategy for **4 hotels**: Hotel Karpoš, Holiday Inn, Bellevue and Turist.
- Designed the social ads, Reels and carousels behind those campaigns on Instagram and Facebook.

Product Designer

Jul 2025 - Sep 2025

Lihnitech Solutions · Internship

- Designed **30+ responsive screens** for a SaaS document automation product. Usability testing showed a **70% improvement** in the task completion flow.
- Defined interaction patterns for a consistent experience on web and tablet.

UI/UX Product Designer

Aug 2024 - Oct 2024

Division Marketing Agency · Internship

- Designed the agency's official website, shaping its information architecture, layout and visual hierarchy.
- Led a UX case study for Gley, planning and running one-on-one user interviews to shape the design direction.
- Created campaign graphics for the agency's client partners.

PROJECTS & AWARDS

2025-26

Court Pro, AI court transcription

Designed the UX/UI end to end for an AI transcription tool used in court workflows, built for the Macedonian Parliament.

1st · 2024

Macedonian Assembly Hackathon

Designed a civic tech platform that Parliament adopted and launched at prashaj.sobranie.mk.

1st · 2024

Sava Insurance Hackathon

Designed a complete UX/UI solution for a fintech insurance platform in under 48 hours.

2nd · 2026

Iute Student Innovation Challenge

Placed 2nd in App Creation & Marketing with **1,090+ public votes**.

SKILLS

UX

User research

Usability testing

Wireframing

Prototyping

Design systems

Interaction design

Responsive design

Design tools

Figma

Framer

Photoshop

Illustrator

InDesign

3D & motion

Blender

Spline

After Effects

Premiere Pro

Development

HTML

CSS

JavaScript

C#

Claude Code

EDUCATION

Bachelor of Applied Science (BASC)

Brainster Next College · 2023 - 2026

Erasmus+ BIP: AI in Social Science

VIKO, Vilnius, Lithuania · 2026

Certifications

Google UX Design Professional Certificate

Coursera · 2024

Learn to Earn Entrepreneurship

Brainster · 2025

LANGUAGES

Macedonian

English

Serbian

French